



# AI APPS FOR SOCIAL MEDIA



CARRINGTON MALIN

# Image creation & editing

## NEW APPS TO TRY

### IMAGE GENERATORS



Midjourney



DALL-E 2



craiyon

shutterstock .ai



OpenArt

Nyx gallery



artssy



Playground

Aragon



alpaca

### IMAGE EDITING

imagen



PhotoRoom

### IMAGE SEARCH



Lensa

Lexica





## NEW APPS TO TRY

### DESIGN TOOLS

 **Looka**

**DESIGNS.AI**

 **Diagram**

### DESIGN CODE

 **Khroma**

 **durable**

 **Uizard**

**Sketch2Code**

 **eagle**

**PageGenie**

### ILLUSTRATIONS

**AutoDraw**

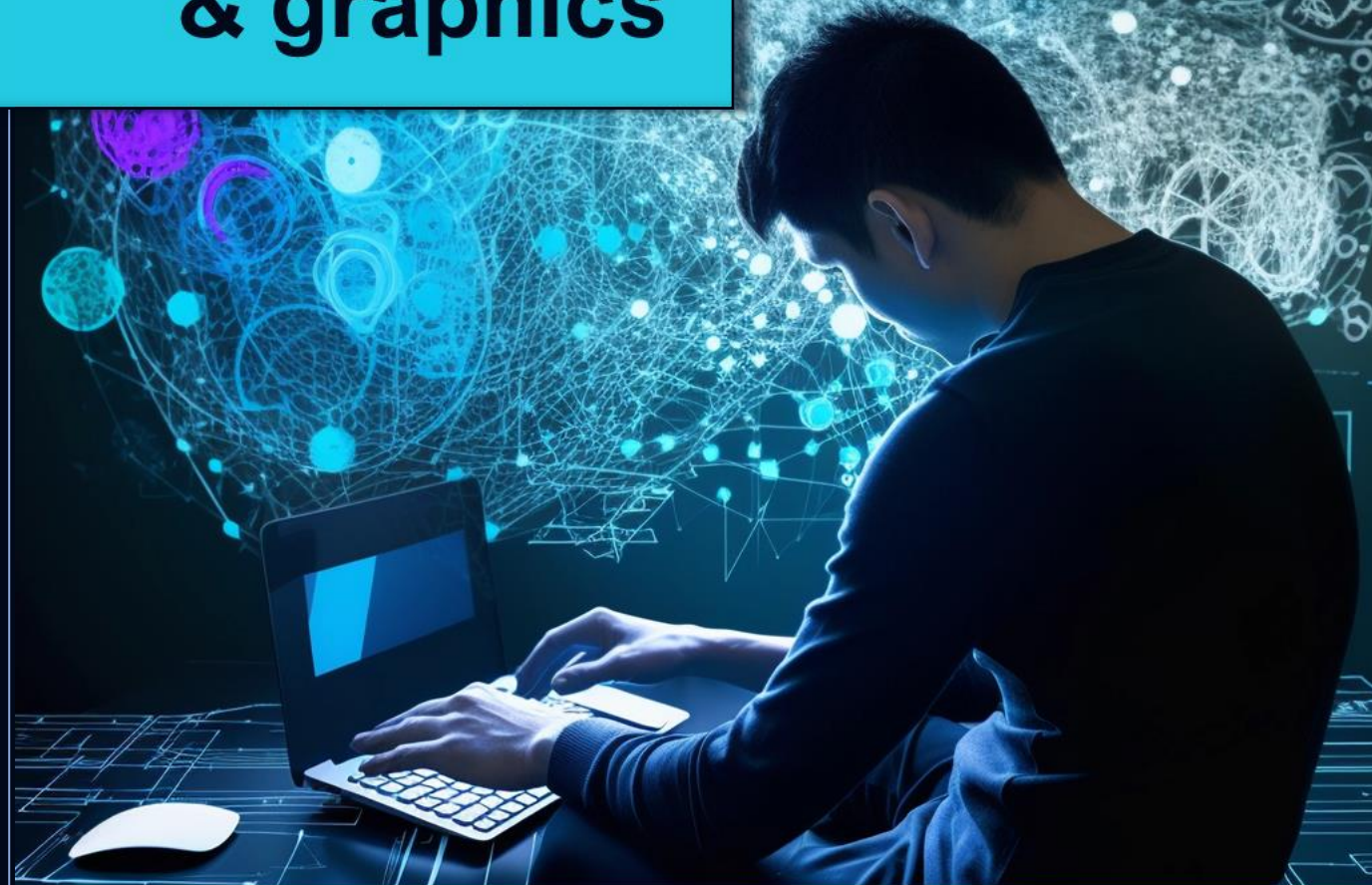
 **Fronty**

### DESIGN SLIDES

**ILLUSTR⚡KE**

 **decktopus**

# Visual design & graphics



**AI APPS FOR SOCIAL MEDIA**



# Audio creation & production



## NEW APPS TO TRY

### PODCAST TOOLS

 LALAL.AI



### SYNTHETIC VOICE

 RESEMBLE.AI

 COQUI

 descript

 Listnr

 Play.ht

 ElevenLabs

 WELLSAID

### MUSIC

 SOUNDRAW

 beatoven.ai

 boomy

 BeatBot BETA

### AUDIO TO TEXT

 Mubert<sup>®</sup>

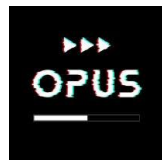
 Aiva Technologies

 AssemblyAI



## NEW APPS TO TRY

### SYNTHETIC VIDEO



### VIDEO EDITING



### DUBBING & SUBTITLES



# Video creation & production



AI APPS FOR SOCIAL MEDIA



# Copywriting & optimising

## NEW APPS TO TRY

### TEXT GENERATION



Chat GPT



### COPY OPTIMISING





## NEW APPS TO TRY

### IDEA GENERATORS & HELPERS



Chat GPT



neuraltext



StoryLab.ai

# Prompting ideas



AI APPS FOR SOCIAL MEDIA



# Social media management



AI APPS FOR SOCIAL MEDIA

## NEW APPS TO TRY

### SOCIAL & CONTENT PLATFORMS



### PRODUCTIVITY



### SENTIMENT



### SEARCH





# Marketing for an **AI First** world

We are entering an AI First world where our first contact with any brand will be made via artificial intelligence.

Are you ready?



# Marketing for an **AI First** world

